



## PRESS RELEASE

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Rego-Fix wins Red Dot Award 2015

The new PGU 9500, the automatic clamping unit of the powRgrip® tool clamping system, receives the renowned product design award.

With its sophisticated design and its simple usability the automatic clamping unit PGU 9500 – made by Rego-Fix convinced the Red Dot jury. Within the category of industry, machinery and robotics, the PGU 9500 won a Red Dot Award 2015 “Honourable Mention”, a revered international seal for outstanding design quality.

The international jury consisting of renowned design experts under the creative direction of Prof. Dr. Peter Zec, assessed the submitted products according to different criteria such as degree of innovation, functionality, handling, durability, ecological compatibility and clarity of function.

## Heat-free tool clamping has never been easier

The innovative technological accomplishment is reflected in the uniqueness of the tool clamping procedure in a demanding high-precision environment, as well as the persistence of the clamped tool holder.

Thanks to the unique clamping method of PGU 9500, the clamped tools can be used in production quickly and safely. The very precise concentricity and optimum vibration dampening of powRgrip® increase tool life and save time and money.

Tool clamping has never been easier: After the operator has placed the tool holder and tool in the automatic clamping unit PGU 9500, the clamping unit automatically detects how the tool needs to be clamped and which parameters are required for successful clamping. The operator presses only one button and the PGU 9500 clamps the tool and in less than 10 seconds it is ready for use.

The advanced technology – tool clamping without heat – not only increases the work safety for the user, but also reflects the ecological thinking of Rego-Fix, which manifests itself – among other things – through low energy consumption during the tool clamping.



The automatic clamping unit PGU 9500 by Rego-Fix wins the Red Dot Design Award 2015.



The easily exchangeable clamping inserts of the automatic clamping unit PGU 9500 allow the clamping of tools with shank diameters ranging from 0.2 to 25 mm, without prior parameter setting.

## About the Red Dot Award

The Red Dot Award was created by the Design Zentrum Nordrhein-Westfalen. With nearly 17,000 submissions, it is one of the most renowned design competitions in the world. In 2015, Red Dot is celebrating its 60th anniversary. The Red Dot Design Award is divided into three disciplines: product design, communication design and design concept.

## About Rego-Fix

Fritz Weber, a Swiss master craftsman, tapped into the promising optimism in the 1950's and founded a small business called "Fritz Weber Feinmechanik und Werkzeugbau." With his innovative spirit and stern determination Fritz Weber gradually expanded his range of products. The company, now called Rego-Fix AG, achieved international recognition in 1972 with the invention of the ER collet. Thus, changing the tool clamping industry forever. The ER system, made in Switzerland, is an industrial standard clamping element. It set the industry standard and even became DIN Standard (DIN 6499) in 1993. Today, the ER collet made by Rego-Fix is still the best-selling clamping collet in the world.

Rego-Fix is an international family-owned company that is run by the sons of Fritz Weber. With its over 220 employees, Rego-Fix manufactures and markets high-precision tool clamping systems worldwide. Today, the company is headquartered in Switzerland and established itself as one of the leading manufacturers of tool clamping systems and enjoys an excellent industrywide reputation. Through its close network of distributors and subsidiaries in the U.S. and China, Rego-Fix is strategically well positioned and possesses a worldwide presence in key markets.

With groundbreaking product inventions Rego-Fix developed from a small company to a global solution provider for cutting-edge tool clamping systems. At the core of every product lies the aim to increase productivity while ensuring work space safety. All Rego-Fix products are manufactured in Swiss quality. Its products are used in the fields of automotive, aerospace, OEMs, mold design, engineering, medical and watchmaking.

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